

Women Business Owners

Cover Photo: Top St. Louis Women Business Owners

First row: (l-r) Michelle Bain, Home Instead; Donna Vandiver, The Vandiver Group; Barb Agatstein, Wee Ones Inc.; Elizabeth Russell, Pine Valley Water; Liz Poelker, Fleming Promotional Graphics; Janice Taylor Cataldi, Strictly Pediatrics; Lorri Keenum, Midwest Trenching & Excavation; **Susan Huber, Pride Personnel**; Dianne Gibbs, Ideas by Design & Ideas Safety.

Second row: (l-r) Jeanie Hood, Quantified Tapered Systems, Inc.; Pat Whitaker, Arcturis; Cathy Dunkin, The Standing Partnership; Barbara Pearson, James Pearson Beauty Salon; Brenda Hampton, Hampton Corporate Suites; Mary Quigg, The VanDover Group; Pam Duffy, Rhodey & Son Construction Co.



Third row: (l-r) Carol Rogers, Rogers & Company; Audrey Jones, Arch Concessions; Janet Mug, People Resources, Inc. Betty Ferguson, Applied Data Systems Inc.; Brenda Newberry, The Newberry Group; Joann Johnson, Cypress Systems, Ltd.

Fourth row: (l-r) Tessa Greenspan, Sappington International Farmers Market; Jacque Phillips, Accu-Care Home Nurses; Laura Schacht, Defiance Innovations; Tammy Duncan, Select Steel Service.

2001 Top Women Business Owners in St. Louis

**Sue Huber
Pride Personnel**

In 1995, Susan Huber decided to take her years of experience in the personnel industry and live the American dream. The result is Pride Personnel.



Sue Huber

Pride Personnel is a full-service staffing company offering temporary staffing, temp-to-hire and direct hire placements. The company specializes in personnel with expertise in customer service, secretarial, computer software, data processing, clerical, accounting, general office and telemarketing.

One-of-a-kind customer service has been a key to the firm's success. In just five years, the company has earned and continues to maintain a reputation of honesty and quality. "Because we are locally owned, we are not inhibited by corporate policies unrealistic to the St. Louis business climate," Huber said.

Because of the staff's more than 50 years of combined experience in the industry, Pride Personnel has been able to quickly meet the needs of clients. And unlike many of the large conglomerates, Pride Personnel's original founder is still leading the organization today and is accessible to each and every client.

"The risk that many client companies face with the aggressive mergers, buyouts, and takeovers that are consistently occurring with all the larger firms is nonexistent with our company," Huber said. "Our growth is managed and controlled. Our emphasis is on our associates and our customers.

"We understand the benefit of everyone receiving 'boutique' quality service."